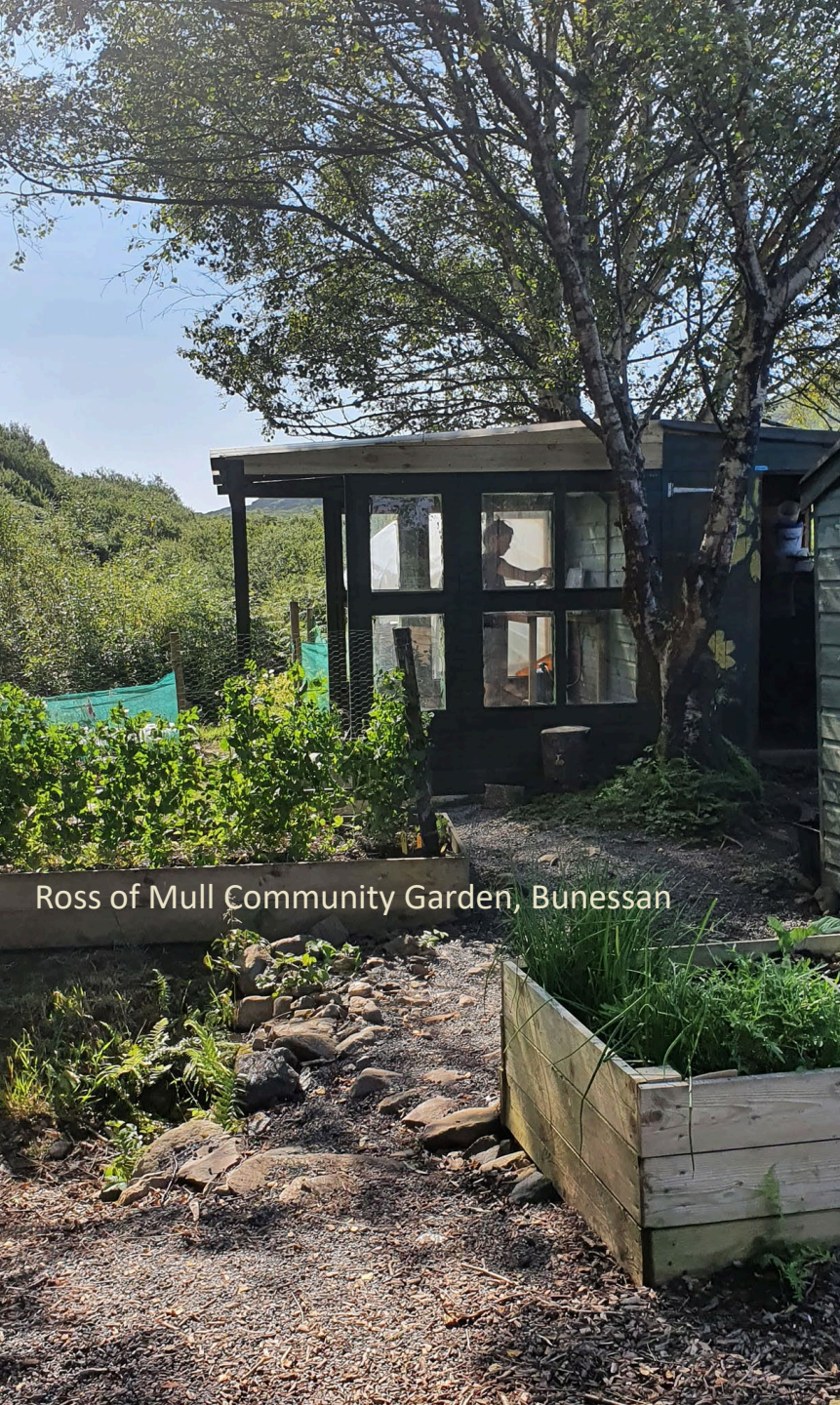


AIRD FADA SEAWEED FARM:

A COMMUNITY APPROACH



SWMID
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IONA DEVELOPMENT



Ross of Mull Community Garden, Bunessan

SWMID, Briefly

Our Vision:

- People
- Home
- Economy
- Environment



Bendoran Boatyard



Tiroran Community Forest



Why Seaweed Farming?

Aim: To create a financially viable, environmentally sustainable and socially beneficial seaweed business.

- **Brought up in public consultation** – originally identified in 2016.
- **Industry diversification** – reduce local reliance on tourism and offer alternatives.
- **Environmental benefits** – biodiversity, bioremediation, carbon offsetting.
- **People and place** – sustainable community - local benefits
- **Site at Bendoran** – access to the sea, space for necessary infrastructure



Community Stakeholders & Site Selection

- Creel Fishermen
- Water sports
- Locals
- Tourists



Community Engagement



- Deployment
- Site Checks
- Harvesting
- Landing
- Processing
- Volunteers



Challenges

- Crew
- Weather
- Location
- Biofouling
- Market
- Bottlenecks
- Technology

Going Forward

- Product Development
- Circular Economy
- Streamlining

Closing Thoughts

Local people in communities are best placed to own and manage their own land, assets and resources.



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